



Archipelago®

According to The Data Warehousing Institute (TDWI), data quality problems is estimated to cost U.S. businesses more than \$600 billion a year. Data quality problems can cause significant challenges to your organization. For instance, the inability to make sound decisions based on accurate information or low customer satisfaction and loss of customers.

So, how can organizations counteract these challenges and achieve high quality data? By treating data as a strategic corporate initiative with a commitment from leadership and by developing and implementing a program focused on managing data quality.

**DATA  
SWAT™**

Understanding and counteracting data quality problems is why Archipelago developed a program called Data Swat. Powered by Alteryx, Data Swat provides rapid data profiling, defines data quality checks, cleanses and prepares data for business use. In essence, Data Swat is a unique blend of experienced and seasoned data integration and quality professionals who are well-versed in Alteryx and can work with business stakeholders to understand the requirements; work with IT to understand the data; and deliver well-prepared and cleansed data for warehousing, analytics, visualization, or reporting purposes.

LET US HELP YOU ACHIEVE  
HIGH DATA QUALITY!  
INFO@ARCHIPELAGOIS.COM  
855.888.ARCH

POWERED BY: **alteryx**